

Zooknic Zaps

WEEKLY REPORTS

Weekly reports are based on analysis of zone files (generated on Sunday) compared to previous week's zone files. All data delivered by Tuesday (or earlier).

Spreadsheets

- (1) Total number of domains, new domains and dropped domains
- (2) Market Share - Com/Net/Org domains
- (3) Market Share - Biz domains
- (4) Market Share - Info domains
- (5) Market Share - MLTBD domains

Data Optimized for Export

(A) to (E) - one for each spreadsheet

QUARTERLY REPORTS

Summary reports on quarterly domain activity including both (1) a Preliminary Report - two weeks before the end of the quarter and (2) a Final Report. Delivery is approximately 3 days after the end of the period.

Spreadsheets - 10 & 12 week data series

- (1) Total number of domains, new domains and dropped domains
- (2) Market Share - Com/Net/Org domains
- (3) Market Share - Biz domains
- (4) Market Share - Info domains
- (5) Market Share - MLTBD domains

Graphs - 10 & 12 week data series

Domain names totals, new and dropped domains (CNO, biz, info, mltd)
Market share of top five registrars (CNO, biz, info, mltd)
Domains under management for top five registrars (CNO, biz, info, mltd)

Data Optimized for Export

(A) to (E) - one for each spreadsheet

For more information contact:

Matthew Zook, Ph.D.
zook@zooknic.com
<http://www.zooknic.com/>
510-410-1410

PRICING

One-off weekly report	\$	300
One-off quarterly report	\$	1,250
12 week subscription*	\$	2,250
26 week subscription*	\$	3,250
One year subscription*	\$	3,900

* includes weekly & quarterly reports that fall during the subscription period

Historical data and specialized analysis available upon request.

Contact Zooknic for pricing

Zooknic Zaps

Analysis for

04/14/2002

This data was available on April 15, 2002

	04/07/2002	04/14/2002	New	Dropped	Net Change
org	2,381,381	2,372,801	19,347	27,927	(8,580)
net	3,730,633	3,710,409	33,336	53,560	(20,224)
com	21,712,948	21,581,810	194,608	325,746	(131,138)
gTLD subtotal	27,824,962	27,665,020	247,291	407,233	(159,942)
biz	628,488	624,743	8,172	11,917	(3,745)
info	784,489	791,551	7,237	175	7,062
biTLD subtotal	1,412,977	1,416,294	15,409	12,092	3,317
org_mltbd	132,578	132,720	142	-	142
net_mltbd	172,078	172,534	456	-	456
com_mltbd	598,862	600,550	1,690	2	1,688
mltbd subtotal	903,518	905,804	2,288	2	2,286
TOTAL	30,148,808	29,994,477	264,996	419,327	(154,331)

All rights reserved. Copyright © Zook Consulting, 1998-2002

Domain Name Market Share - Weekly Update for 04/14/2002

This data was available on April 15, 2002

Current Registrations						Total New Registrations**			
#	Registrar	Share	Err*	Domains	Err*	Share	Err*	Domains	Err*
1	Verisign	37.7%	0.8%	10,420,237	231,707	19.8%	0.8%	49,026	1,926
2	Tucows, Inc.	10.3%	0.5%	2,836,140	145,049	14.0%	0.7%	34,706	1,678
3	Register	10.0%	0.5%	2,772,747	143,602	9.5%	0.6%	23,481	1,416
4	Melbourne IT	5.3%	0.4%	1,454,487	106,725	6.2%	0.5%	15,425	1,168
5	Bulkregister	5.0%	0.4%	1,394,242	104,611	3.6%	0.4%	8,916	901
6	Godaddy	2.6%	0.3%	731,547	76,725	7.2%	0.5%	17,832	1,250
7	Enom	2.6%	0.3%	707,879	75,507	7.1%	0.5%	17,464	1,238
8	Corenic	2.3%	0.3%	643,331	72,069	1.1%	0.2%	2,751	507
9	Schlund	2.3%	0.3%	626,118	71,120	1.9%	0.3%	4,790	666
10	Dotster	2.2%	0.3%	595,995	69,427	2.4%	0.3%	6,018	744
11	Joker	1.7%	0.2%	484,112	62,701	1.4%	0.2%	3,537	574
12	Directnic	1.6%	0.2%	453,989	60,753	2.6%	0.3%	6,460	770
13	Dotregistrar	1.4%	0.2%	393,744	56,641	3.4%	0.4%	8,400	875
14	Domaindiscover	1.4%	0.2%	391,593	56,488	1.3%	0.2%	3,218	547
15	Gandi	1.3%	0.2%	367,925	54,778	1.7%	0.3%	4,225	626
16	Easyspace	1.0%	0.2%	279,709	47,839	0.3%	0.1%	811	276
17	Itsyourdomain	0.8%	0.2%	230,222	43,441	1.2%	0.2%	2,972	526
18	Domainbank	0.8%	0.2%	225,919	43,036	0.7%	0.2%	1,818	413
19	Namesecure	0.8%	0.2%	219,464	42,422	0.6%	0.2%	1,572	384
20	Stargateinc	0.6%	0.1%	169,977	37,368	1.0%	0.2%	2,554	488
21	Yesnic	0.6%	0.1%	154,916	35,683	0.8%	0.2%	1,965	429
22	Domainpeople	0.5%	0.1%	139,855	33,914	0.8%	0.2%	1,916	424
23	Discount-Domain	0.5%	0.1%	131,248	32,859	0.3%	0.1%	786	272
24	Onlinenic	0.4%	0.1%	116,187	30,924	1.5%	0.2%	3,783	593
25	Namesdirect	0.4%	0.1%	103,277	29,163	0.7%	0.2%	1,695	399
	Other registrars***	5.9%	0.4%	1,620,161	112,283	8.6%	0.5%	21,173	1,352
TOTAL		100		27,665,020				247,291	

* Because this data is based on a sampling technique there is a margin of error that varies with the sample size (N) and the registrar's estimated share. This sample error measures show the variation of the margin of error between estimates 41.3 % (+/- 1.0%), 21.2 (+/- 0.8 %) and 3.2 (+/- 0.3%) with the same sample size of 10,000.

** New registrations = domains registered between 04/07/2002 and 04/14/2002.

All rights reserved. Copyright © Zook Consulting, 1998-2002

Domain Name Market Share - Weekly Update for
This data was available on April 15, 2002

04/14/2002

Current Registrations						Total New Registrations**			
#	Registrar	Share	Err*	Domains	Err*	Share	Err*	Domains	Err*
1	Verisign	21.3%	0.7%	133,195	4,423	15.6%	-	1,273	-
2	Register	11.0%	0.5%	68,722	3,379	8.0%	-	654	-
3	Tucows, Inc.	8.4%	0.5%	52,478	2,995	10.0%	-	814	-
4	Melbourne IT	5.5%	0.4%	34,236	2,458	6.0%	-	487	-
5	Schlund	4.6%	0.4%	28,488	2,253	4.5%	-	371	-
6	Enom, Inc.	3.8%	0.3%	23,865	2,070	7.5%	-	613	-
7	Bulkregister	3.6%	0.3%	22,491	2,012	2.4%	-	193	-
8	Go Daddy	3.2%	0.3%	19,867	1,895	7.2%	-	585	-
9	Dotregistrar	3.1%	0.3%	19,117	1,860	2.0%	-	165	-
10	Directnic	2.6%	0.3%	16,368	1,725	2.9%	-	237	-
11	Core Internet Council Of Registrars	2.6%	0.3%	16,243	1,718	2.4%	-	193	-
12	Joker	2.4%	0.3%	14,869	1,646	2.5%	-	203	-
13	Ascio Technologies Inc.	2.1%	0.2%	13,120	1,548	1.5%	-	123	-
14	Dotster	1.9%	0.2%	11,870	1,474	1.4%	-	118	-
15	Tlds Inc.	1.8%	0.2%	11,120	1,428	1.8%	-	144	-
16	Yesnic Co., Ltd.	1.7%	0.2%	10,496	1,388	2.0%	-	162	-
17	Registrars.Com	1.7%	0.2%	10,496	1,388	0.0%	-	0	-
18	Virtual Internet, Plc	1.4%	0.2%	8,746	1,269	0.5%	-	41	-
19	Gabia Inc.	1.4%	0.2%	8,746	1,269	1.8%	-	145	-
20	Key-Systems Gmbh	1.3%	0.2%	8,247	1,232	1.1%	-	92	-
21	Domain Discover	1.2%	0.2%	7,497	1,176	1.4%	-	114	-
22	Domain Bank, Inc.	0.8%	0.2%	4,873	950	1.0%	-	82	-
23	Domain People	0.7%	0.1%	4,498	913	0.6%	-	49	-
24	Itsyourdomain.Com	0.7%	0.1%	4,123	874	3.3%	-	266	-
25	Alldomains.Com Inc.	0.6%	0.1%	3,748	834	0.3%	-	25	-
	Other registrars***	10.8%	0.5%	67,222	3,346	12.5%	-	1,025	-
TOTAL		100		624,743				8,172	

* Because this data is based on a sampling technique there is a margin of error that varies with the sample size (N) and the registrar's estimated share. This sample error measures show the variation of the margin of error between estimates 41.3 % (+/- 1.0%), 21.2 (+/- 0.8 %) and 3.2 (+/- 0.3%) with the same sample size of 10,000.

** New registrations = domains registered between 04/07/2002 and 04/14/2002. These are actual figures not samples.

All rights reserved. Copyright © Zook Consulting, 1998-2002

Domain Name Market Share - Weekly Update for
This data was available on April 15, 2002

04/14/2002

Current Registrations					Total New Registrations**				
#	Registrar	Share	Err*	Domains	Err*	Share	Err*	Domains	Err*
1	Verisign	14.8%	0.6%	116,833	4,853	13.1%	-	951	-
2	Schlund	13.3%	0.6%	105,435	4,649	11.1%	-	806	-
3	Tucows, Inc.	8.4%	0.5%	66,174	3,787	10.1%	-	728	-
4	Register	8.0%	0.5%	63,166	3,708	5.9%	-	426	-
5	Melbourne IT	4.4%	0.4%	34,512	2,794	5.6%	-	405	-
6	Core Internet Council Of Registrars	4.3%	0.4%	34,195	2,782	4.0%	-	288	-
7	Directnic	4.0%	0.3%	31,345	2,668	2.7%	-	197	-
8	Speednames, Inc.	3.8%	0.3%	30,396	2,629	2.3%	-	169	-
9	Enom, Inc.	3.8%	0.3%	29,921	2,609	8.4%	-	611	-
10	Joker	3.1%	0.3%	24,380	2,364	3.0%	-	214	-
11	Bulkregister	2.9%	0.3%	22,638	2,281	2.3%	-	166	-
12	Godaddy Software, Inc.	2.3%	0.3%	18,047	2,042	5.3%	-	382	-
13	Domaindiscount24	1.8%	0.2%	14,090	1,809	1.6%	-	113	-
14	Registrars.Com	1.5%	0.2%	12,190	1,685	0.0%	-	0	-
15	Epag Enter-Price Multimedia Ag	1.4%	0.2%	10,923	1,596	1.1%	-	83	-
16	Domain Bank, Inc.	1.2%	0.2%	9,657	1,502	0.8%	-	59	-
17	Itsyourdomain	1.2%	0.2%	9,182	1,465	4.0%	-	287	-
18	Domainpeople, Inc.	1.1%	0.2%	9,024	1,452	0.5%	-	35	-
19	Tlds Inc. dba Srsplus	1.1%	0.2%	8,865	1,440	1.3%	-	96	-
20	Dotster, Inc.	0.9%	0.2%	7,441	1,320	1.6%	-	113	-
21	Landrush Names	0.9%	0.2%	7,282	1,306	0.4%	-	29	-
22	Gandi	0.9%	0.2%	7,282	1,306	1.8%	-	132	-
23	Domaindiscover	0.8%	0.2%	6,649	1,249	0.9%	-	68	-
24	Totalregistrations	0.8%	0.2%	6,332	1,219	0.5%	-	36	-
25	Virtual Internet Plc	0.7%	0.1%	5,857	1,173	0.1%	-	7	-
	Other registrars***	12.6%	0.6%	99,735	4,540	11.6%	-	837	-
TOTAL		100		791,551				7,237	

* Because this data is based on a sampling technique there is a margin of error that varies with the sample size (N) and the registrar's estimated share. This sample error measures show the variation of the margin of error between estimates 41.3 % (+/- 1.0%), 21.2 (+/- 0.8 %) and 3.2 (+/- 0.3%) with the same sample size of 10,000.

** New registrations = domains registered between 04/07/2002 and 04/14/2002. These are actual figures not samples.

All rights reserved. Copyright © Zook Consulting, 1998-2002

Multilingual Testbed Domains

Domain Name Market Share - Weekly Update for
This data was available on April 15, 2002

04/14/2002

Current Registrations						Total New Registrations**			
#	Registrar	Share	Err*	Domains	Err*	Share	Err*	Domains	Err*
1	Verisign	30.3%	0.8%	274,549	7,196	0.9%	-	21	-
2	Discount-Domain	9.7%	0.5%	88,044	4,638	2.1%	-	48	-
3	Ibi	8.1%	0.5%	73,370	4,272	1.0%	-	22	-
4	Tucows, Inc.	7.6%	0.5%	68,751	4,147	5.6%	-	129	-
5	Name7	7.5%	0.5%	68,298	4,134	4.4%	-	101	-
6	Yesnic	6.7%	0.4%	60,598	3,912	80.3%	-	1,836	-
7	Onlinenic	6.0%	0.4%	53,986	3,707	0.9%	-	20	-
8	Register	4.4%	0.4%	39,584	3,201	0.7%	-	16	-
9	Melbourne IT	4.2%	0.3%	37,772	3,130	0.6%	-	13	-
10	Doregi	3.4%	0.3%	30,707	2,833	0.8%	-	19	-
11	Itsyourdomain	3.2%	0.3%	28,895	2,751	0.1%	-	2	-
12	Paycenter.Com.Cn	2.9%	0.3%	26,449	2,636	0.4%	-	9	-
13	Enom	2.6%	0.3%	23,823	2,506	0.1%	-	2	-
14	Ascio	1.0%	0.2%	8,786	1,535	1.0%	-	22	-
15	Alldomains	0.8%	0.2%	7,518	1,420	0.8%	-	19	-
16	Psi-Domains	0.6%	0.1%	5,616	1,229	0.0%	-	0	-
17	Eastcom	0.3%	0.1%	2,899	884	0.1%	-	3	-
18	Nameengine	0.2%	0.1%	1,630	664	0.0%	-	0	-
19	Domaininfo	0.2%	0.1%	1,630	664	0.1%	-	3	-
20	Nominalia	0.1%	0.1%	1,178	564	0.0%	-	0	-
	Other registrars***	0.2%	0.1%	1,721	682	0.2%	-	5	-
TOTAL		100		905,804				2,288	

* Because this data is based on a sampling technique there is a margin of error that varies with the sample size (N) and the registrar's estimated share. This sample error measures show the variation of the margin of error between estimates 41.3 % (+/- 1.0%), 21.2 (+/- 0.8 %) and 3.2 (+/- 0.3%) with the same sample size of 10,000.

Zooknic Zaps

METHODOLOGY

The foundation for this data is analysis of the root zone files for domains. Root zone files contain a listing of all "usable" or "active" domain names and their DNS servers. This information is used to direct web traffic so that requests for web pages (among other things) are sent to the correct computers. Thus, in order for a domain name to be accessible to Internet users, it must be included in the zone files. A small number of registered domains may not be included in the zone files because they are in the midst of the deletion process (or other reasons) and therefore are not included in these figures.

The comparison of root zone files from a week apart provides a list of domain names that have been added or deleted. For example, the April 14, 2002 new domain name data consists of all domains that were entered into the root zone file between April 7, 2002 and April 14, 2002. However, if a domain expires and is re-registered during the time between the two root zone files it will not be captured as either a dropped domain or a new registration. Conversely if a domain is created and canceled during the time between the two root zone files it will also not be counted.

In both cases, the numbers of domains involved are relatively small but one should note that the figures for dropped and new domains are likely slightly smaller than the actual numbers. Despite these limitations, the new and dropped figures provide an accurate indicator of the level of domain name activity in the global market.

Analysis of zone file data is supplemented by whois data on a random sample of domains, which lists the registrar responsible for a particular domain, and the location of the registrant.

SAMPLING AND MARGIN OF ERROR

Because this data is based on a sampling technique it has an associated margin of error based on the sample size (N) and the sub-sample share. This margin error is included for all market share estimates. The formula for the margin of error is as follows:

$$\text{Error (95\% confidence interval)} = 1.96 * \text{Square Root} \frac{(\text{subsample} * (1 - \text{subsample}))}{\text{Sample Size}}$$

In the case of a sample size of 10,000 domains and a market share of 41.3 the margin of error is 0.96 percent. This means that the correct figure could range from 42.3 to 40.3, assuming a 95 percent confidence interval. In the case of a sample size of 10,000 domains and a market share of 5.1 the margin of error is 0.43 percent. This means that the correct figure could range from 5.5 to 4.7, assuming a 95 percent confidence interval.

All rights reserved. Copyright © Zook Consulting, 1998-2002

Zooknic Zaps

***** CURRENTLY UNDER REVISION *****

TERMS OF USE & COPYRIGHT

This report is based upon sources and methodology believed to be reliable, but Zooknic dba Zook Consulting does not warrant the accuracy or completeness of any information for any purpose and is not responsible for any errors or omissions. The user assumes the entire risk related to the use of this data and in no event will Zooknic dba Zook Consulting be liable to the use of any third party for any direct, indirect, incidental, consequential, special or exemplary damages or lost profit from any use or misuse of this data.

All rights reserved. Copyright © Zook Consulting, 1998-2002

***** CURRENTLY UNDER REVISION *****